



SAVE THE DATES
August 12-16
FOR #SWP2015

Greetings:

RE: INVITATION TO BECOME A STYLE WEEK PITTSBURGH 2015™ FEATURED VENDOR

Style Week Pittsburgh™ (SWP) is the region's most highly anticipated multi-day fashion event. Returning for its 3rd year on August 12th-16th and armed with a mission to raise the profile of Pittsburgh-based fashion oriented brands, SWP is where hundreds of fashion enthusiasts convene to shop and see the latest fashion and style trends.

Each year, top editors, reporters, fashion bloggers and photographers attend events from the most influential and respected media outlets. In 2014, SWP received over **20 million media impressions.**

You can participate in this amazing event by becoming a Featured Exhibitor. Exhibitors are able to vend, offer product samples and demonstrations, give consultations, etc. We encourage you to do what will represent your craft and business in the best light. We provide you with a 6ft table and up to two (2) chairs. Your business will also be included in SWP's nationwide marketing and promotional campaign for the event(s) that you are a part of.

The exhibitor fee for each event is \$100.00. The fee also includes admission to the event. Only a few spots are available, so reserve yours today.

Enclosed, you will find details about the SWP events for which we are seeking exhibitors and the form to complete. If you have any questions, please contact styleweekpgh@gmail.com or call 412-519-0182.

With Style,

Wadria Taylor
Founder and Director
STYLE WEEK PITTSBURGH™
www.styleweekpittsburgh.com

EXHIBITOR FORM



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BUSINESS NAME:

BUSINESS CONTACT:

BUSINESS ADDRESS:

BUSINESS TELEPHONE: _____ **BUSINESS FAX:** _____

E-MAIL: _____

PLEASE MARK WHICH EVENT(S) YOU WOULD LIKE TO PARTICIPATE IN:

Wednesday, August 12th -- FASHION BLOCK Designer Fashion Show _____

6-11 pm. Location: Kelly Strayhorn Theater

Per usual, we will be kicking off the exciting days ahead in high style and fashion! Featuring collections from local and international designers, vendors, trunk shows, fashion trucks, performances, a DJ, cocktails and much more.

Friday, August 14th--PINSTRIPES & PEARLS _____

6-9 pm. Location: LUXE's East Liberty Showroom

Fashion show presenting the latest business attire trends for men and women at LUXE's swanky East Liberty showroom.

Saturday, August 15th—POP UP MARKETPLACE

12-4 pm. Location: Market Square

Shop and see local vendors with a lot to offer!

EXHIBITORS: PLEASE SPECIFY ITEMS TO BE SOLD

***SKIP this item if you're business will not be participating in direct sales.**



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SETUP/COST

Vendor Fee: \$100.00 for each event

Acceptable form of Payment: Money Order, PayPal, Credit/Debit Cards, or Check.

VENDOR AGREEMENT

This form must be returned to styleweekpgh@gmail.com along with the Vendor Fee no later than *June 30th, 2015*. A limited number of tables are available.

I, _____ of _____ (*business name*), agree to abide by all of the obligations listed below. I understand that my signed agreement is necessary for acceptance of my Vendor application.

1. Please allow 1-hour to set-up your station. One vendor table will be provided and set up for your business. (*If you require additional tables or materials please let us know*)
2. We are not responsible for any lost or stolen items.
3. A representative from your business is required to occupy the vendor area at all times. Please remove all off your promotional items from the vendor area by the end of the event.
4. This *Vendor Form and Agreement* must be signed and received by May 30th, 2015, along with the vendor fee.
5. Any Vendor who pays by check/other form that is not valid due to NSF or refused for any reason will be charged an additional \$40.00 fee plus any other fees occurred by (*SWP*) from the bank due to the invalid check/payment. There are no refunds.

LIABILITY RELEASE

To the fullest extent permitted by law, the Exhibitor shall indemnify and hold nameless Style Week Pittsburgh and Style & Steel from and against any and all claims, actions, damages, losses and expenses including, but not limited to, attorney's fees attributable to the Exhibitor and arising out of, or resulting from participation.

Please mail this completed forms along with your payment to secure your spot to the following address: (*Payments are also accepted electronically via PayPal*)

Style Week Pittsburgh
PO Box 4759
Pittsburgh, PA 15206